



# FUNDRAISING VOICE



ICA/IIQA Newsletter of Fundraising for NGOs in Nepal

MAY 2022 | ISSUE 22

Fundraising for NGOs is a membership-based web portal designed exclusively for NGOs, not-for-profits, community service providers, social enterprises, volunteers, and fundraisers seeking funds, grants, and skills in fundraising. It aims to build and strengthen the fundraising capacity of the local NGOs in Nepal. It is jointly initiated by the Institute of Cultural Affairs (ICA) Nepal and the Institute of Innovation and Quality Assurance (IIQA). One can get access to unlimited global and national donors database, grants, sample proposals, useful resources, and tools for sustainable fundraising. Get yourself updated detailly from our different social media sites. The newsletter provides a glimpse of what we offer to our members, resources, and knowledge of fundraising practices.

**“When we give cheerfully and accept gratefully, everyone is blessed”**

**– Maya Angelou**





# LEADERS MEET

ICA Nepal in collaboration with Gratia Center successfully conducted the Leaders Meet “Leadership of Today in NGOs and Funding Strategies”. The session was divided into three parts: a Panel discussion, a Fundraising Strategies workshop, and Networking Event. The guest of the panelist was Ms. Ishu Subba; Chairperson of ICA Nepal, Mr. Kamal Subedi; Founder of Central President of National Federation of Youth NGO Nepal, and Ms. Adwitiya Gurung; head of HR President AIESEC. The speakers for the Fundraising Strategies workshop were Ms. Yunusha Kafle; Executive Director of ICA Nepal, and Mr. Mohan Dangal; President of Consortium Nepal, and director at Child Nepal. The session was attended by a total of 25 participants at the Gratia Center, Kathmandu. The attendees varied from different INGO/NGOs from age groups between 18 to 35.

The panel discussion included a thorough discussion by starting with the guest’s journey in the NPO sector and how they have been able to sustain all the activities along with the strategies and techniques they have encountered so far. During the Fundraising Strategies workshop, the speakers highlighted the important insights required for fundraising and how it is a very crucial component required for the sustainability of the organization.

Finally, at the Networking Event, all participants got a chance to know each other’s organization and build relationships. The event was intended to provide networking connections as well as training sessions to emerging NGOs and implement strategies for funding and by the end of the session, we covered that stage in depth. The awareness among emerging NGOs and their growth was foremost during the learning session. The active participation from both the speakers and the attendees made the program very insightful and fun.



## SOCIAL ARTISTRY LEADERSHIP; SPARK PROJECT:

In memorial of the Late Richard Sims, Fundraising for NGOs in Nepal launched Certificate Course on Social Artistry in August 2021. The sessions for the second batch were held in early October, followed by the third session in March 2022 in collaboration with Kalpa Academy. It is designed as a five-day session. For the first three days, participants work together to understand the tools and methods of Social Artistry and develop Spark Projects. Next, they have 15 days to implement their Spark Project with the help of their mentor. On days IV and V, participants share their learning and achievement.

The third session was participated by 35 youths from diverse geography and background. In early April, during days IV and V, all the participants returned with great stories and learnings from the Spark Project they carried out during the time duration. Each participant presented remarkable reports regarding their projects aiming at community development. Participants are provided with Rs. 5000 each as a grant. The session was facilitated by Janet Sanders, Evelyn Philbrook, Tatwa P. Timsina, Amba Datta Bhatta, Ishu Subba, Pramila KC, and Er. Ravi Khanal.

At last, every attendee had tears of joy in their eyes, visualizing their achievement. After the very successful 2day long session they all promised own selves to keep these works going and aim their Spark. All the participants were very grateful for the training and warmly thanked the mentors. They also look forward to attending these training in the near successive future aiming at individual and community development.



# EVERY SATURDAY LEARNING SATURDAY

Fundraising for NGOs in Nepal in collaboration with Digital Media Group has been organizing different Classified Talk shows from experts on diverse topics such as Fundraising and Development, Ph.D., Imagine Nepal and ISO Certification. As mentioned in the earlier reports, we have been conducting Every Friday, Learning Friday program sessions by experts in a particular field. Now, with the same theme and enthusiasm, we joined hands with the media groups. Topics for this month were:



- Appreciative Inquiry for Strategic Planning Process- Dr. Ram Chandra Lamichhane
- Being a Successful Ph.D. Researcher: Ideas & Tips- Dr. Azizur Rahman
- Power of Imagining the Future: Appreciative Approach- Dr. Dhurba Acharya, Mr. Sahadev Mahat
- Karuna Wellbeing for Healthy Aging- Mr. Ravi Pradhan

Attendees have warmly appreciated the learning program and the number of participants is growing each week. More and more audiences are attending this free webinar and improving their fundraising skills each Saturday with FFN from all around Nepal. The experts and facilitators provide excellent insights to the participants. Participants were also very grateful to have a platform where they can solve their queries and learn new things. Additionally, we also express our gratitude to the experts through our Certificate of Appreciation.

We collectively aspire to conduct more of these informative sessions in the near future and despite the pandemic, we aim to foster and spread knowledge by breaking the stereotypes.

## ROLE OF INNOVATION IN AGRICULTURAL DEVELOPMENT

In early April, Prof. Dr. Tatwa P. Timsina talked about the 'Role of innovation in Agricultural Development' organized by Okraland, a global agro-based company working in Nepal. Dr. Timsina emphasized the need for innovation and resource generation for the development of the agricultural sector.



## AGRO-FORESTRY IN NEPAL

Fundraising for NGOs in Nepal organized the program on Agroforestry in Nepal: Prospects and Challenges along with Kalpa Academy. The main theme of the session was Kalpa Academy Development Program (Leave No-One Behind) which was facilitated by Prof. Rama Krishna Regmee. Prof. Dr. Tatwa P. Timsina attended the session.



## PROJECT PLAN MEETING

Fundraising for NGOs in Nepal along with its project partners Hariyali Abhiyan and Okraland Foundation held a meeting on the Natural Farming and Energy-focused project.



## PROJECT COMMENCEMENT AT SANKHUWASABHA

FFN joined hands with NPO Nepal VSS for the construction of the School in the Eastern part of Sankhuwasabha, Makalu Barun Area- Basthala village. The project is supported by the Korean organization, which commenced in early April.



## MHM AWARENESS AT PARBAT

Ms. Ishu Subba and Ms. Karuna Mahat led a series of MHM awareness-raising sessions at Parbat. The session ranged from conducting awareness at local schools and women groups to local government as well. As a part of the project Ms. Subba was interviewed by the local community radio known as Ahimsabad Radio Parbat regarding the safe menstruation, and reusable pad-making training. Ms. Subba highlighted various hazards that occur due to the negligence of menstrual hygiene and how one can prevent those. The need for healthy and nutritious food along with the importance of exercise was also shared among the participants. Overall, the session remained very informative and exciting for the participants as they deeply got insights into Reproductive Health and Menstrual Hygiene Management.



# FUNDING INFORMATION OF THE MONTH

We Fundraising for NGOs in Nepal has been collecting and providing funding information for NPOs based in Nepal, and here are some of the best and most selective funding information for May 2022, you wished to know sooner:

## 1. SAGE Fund

**Deadline:** 16-May-2022

**Grant Size:** EUR 5-25 million

**Thematic Area:** Human Rights



The SAGE Fund invites two-page concept notes from organizations and movements primarily in the Global South piloting innovative efforts and building cross-movement power to hold economic actors accountable for human rights. It seeks to increase the human rights accountability of powerful economic actors by supporting innovative approaches and building greater cross-movement and cross-field power among affected communities, workers, movements, and allied NGOs.

**For more Details:** <https://www.sagefundrights.org/>

## 2. United States - Agency for International Development (USAID)

**Deadline:** 20-May-2022

**Grant Size:** \$40,000,000

**Thematic Area:** Health

The U.S. Agency for International Development's Office of Population and Reproductive Health (PRH) is pleased to announce Round 2 of Promoting Results and Outcomes through Policy and Economic Levers (PROPEL) Annual Program Statement (APS). This program focuses on strengthening the enabling environment for family planning and reproductive health (FP/RH) and FP/RH integration with HIV/AIDS and maternal and child health (MCH) in the context of shocks and stressors and in fragile settings.

**For more Details:** <https://www.grants.gov/web/grants/view-opportunity.html?oppId=339672>

## 3. Basel and Stockholm Convention

**Deadline:** 25-May-2022

**Grant Size:** \$65,000 to \$180,000

**Thematic Area:** Environment

The Basel & Stockholm Conventions Regional Centre has announced a Small Grant Program (SGP) on Plastic Waste to improve the management of plastic waste in partner countries and thus contribute towards preventing and significantly reducing marine pollution.

**For more Details:**

<http://www.basel.int/Implementation/Plasticwaste/Technicalassistance/Projects/BRSNorad2/SGPonplasticwaste/tabid/8402/Default.aspx>

## 4. Global Citizens

**Deadline:** 29-May-2022

**Grant Size:** \$200,000

**Thematic Area:** Poverty Alleviation

The applications are now open for The Waislitz Global Citizen Awards to recognize and support extraordinary individuals around the world for their work to end extreme poverty. The annual cash prize seeks to uplift people from around the world who are at the forefront of ending extreme poverty, with the awards and funding helping individuals further implement their advocacy efforts towards an end to extreme poverty and its systemic causes.

**For more Details:** <https://www.globalcitizen.org/en/content/apply-for-waislitz-global-citizen-awards/>

## 5. Bureau of Oceans and International Environmental and Scientific Affairs

**Deadline:** 30-May-2022

**Grant Size:** \$5,135,000 to \$5,135,000

**Thematic Area:** Environment

The Bureau of Oceans and International Environmental and Scientific Affairs (OES) at the Department of State announces a Notice of Funding Opportunity (“NOFO”) for an award entitled, “Enabling Forest Investment Development Facility (ForInvest).” The goal of the ForInvest is to facilitate investment in natural climate solutions in developing countries, especially in high-deforestation areas, by developing investment pipelines and connecting those opportunities with potential investors. These investments should promote natural climate solutions and other land use activities that increase carbon storage or prevent greenhouse gas (GHG) emissions from landscapes.

**For more Details:** <https://www.grants.gov/web/grants/view-opportunity.html?oppId=339234>

## 5. Global Centre for Pluralism

**Deadline:** 31-May-2022

**Grant Size:** \$50,000

**Thematic Area:** Democracy & Good Governance, Peace, Human Rights

The nominations for the 2023 Global Pluralism Award are now open for individuals, organizations, governments, and other entities that demonstrate exceptional and sustained achievement in building more inclusive societies in which human diversity is protected and valued. The Award recognizes and supports individuals, organizations, governments, and other entities that are tackling the challenge of living peacefully and productively with diversity. It aims to celebrate those who are working towards a world where differences are valued and diverse societies prosper.

**For more Details:** <https://award.pluralism.ca/nominate/>



# CHALLENGES OF FUNDRAISING

Fundraising is the process of seeking and gathering financial contributions by engaging individuals, businesses, charitable foundations, or governmental agencies. In the process of fundraising, organizations experience several challenges. Some of the fundraising challenges include:



- **Building Trust:** One of the biggest factors that affect charitable giving is trust from the public. Donors focus on the few organizations that fail, typically revolving around poor leadership. As a result, they are separated from charitable donations. If an organization fails, many believe that not all organizations can be trusted.
- **Relying solely on donations:** Different NPOs worldwide tend to rely solely on individual donations or the same donors which makes them on the verge of extinction. Most of them believe that the organization can only sustain itself from donations rather than self-funding but the key is to diversify income streams.
- **Giving is Inconvenient:** If you want to boost donation through the individual organization, any NPO needs to make it as simple as possible. Using contactless donation options, donors are more likely to give and do so regularly. Plus, they can give at any time, without having to be at an event. With modern donation platforms, you can make it easy for donors to give online, through your website, through social media, and in other creative ways. To reach donors, you need to connect with them and where they are at.
- **Not offering something in return:** If you want to boost donation through the individual organization, any NPO needs to make it as simple as possible. Using contactless donation options, donors are more likely to give and do so regularly. Plus, they can give at any time, without having to be at an event. With modern donation platforms, you can make it easy for donors to give online, through your website, through social media, and in other creative ways. To reach donors, you need to connect with them and where they are at.
- **Disconnected with donors:** Donors want to be a part of the story. They hate to give, never knowing where their money was used or how it made an impact. The most effective organizations invite their donors into the story. This can be as simple as providing regular updates via email or social media on the work they are doing and the lives being impacted or it could be inviting volunteers to serve alongside you, partnering hand and foot in the work you are doing. If you are looking for recurring donations, then you need to engage your donors regularly, not always asking for money.
- **Finding Ambassadors:** Another way to overcome reliance on individual donations is by implementing an ambassador program, or a peer-to-peer donation program. Rather than having individuals donate directly to your organization, you enlist ambassadors. They create their campaign to raise awareness for the social issues they are working to solve. As a result, they reach new donors who give to their campaign, which ultimately raises funds for your organization. Finding passionate ambassadors who share the same vision as you can be the key to expanding your reach.

# HELP US BUILD HOUSES FOR DWARFS (LITTLE PEOPLE) OF NEPAL

My name is (Ms) Sundari Mishra. My height is just 47 inches. I represent the Dwarf community of Nepal. You may have never given a thought that the life of people with Dwarfism is exhausting both physically and mentally. I face mockery and discrimination all day long. Because of my short stature, I face challenges in traveling, using public toilets, or even using my kitchen. On the other hand, when I use infrastructure designed for regular stature, my health status deteriorates as the premature bones accelerate.



Due to limited opportunities in income generation, often, I have to struggle to meet my ends. I am just an example of thousands of Nepali dwarf brothers and sisters. There are many things that we, dwarf people, can work together and fulfill our needs independently. I am raising funds collectively for these good deeds along with different organizations to establish a Learning Centre that will accommodate and provide training to people like me which would eventually help us to generate income for better living.

This center will typically be designed to meet the physical requirements of Dwarf people and will be friendly to us such as bathroom stall locks, kitchen slabs, stairs, etc. This Centre will be operated by a team of Dwarf people to train and accommodate the hundreds of Nepali Dwarfs.

We, Creative Dwarf Women Association, are seeking generous hands to be part of this noble cause. I am very overwhelmed that the **Fundraising for NGOs in Nepal** has encouraged me to share this good cause with you all.

Your small help can help the dwarf people get access to unlimited equipment and basic human needs which now they can only wish for.



To donate, please follow the link

<https://www.gofundme.com/f/help-sundari-to-build-dwarf-learning-centre>

Your little support would make a huge difference in the lives of the Dwarf people of Nepal.

You may write to our President directly.

**Email him:** [sharada.dhital@gmail.com](mailto:sharada.dhital@gmail.com)

# Fundraising is a gentle art of teaching the joy of giving.

-Hank Rosso, The Fund Raising School

## Fundraising for NGOs Activities in Brief



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