



**Fundraising
For NGOs**

FUNDRAISING VOICE



ICA/IIQA Newsletter of Fundraising for NGOs in Nepal

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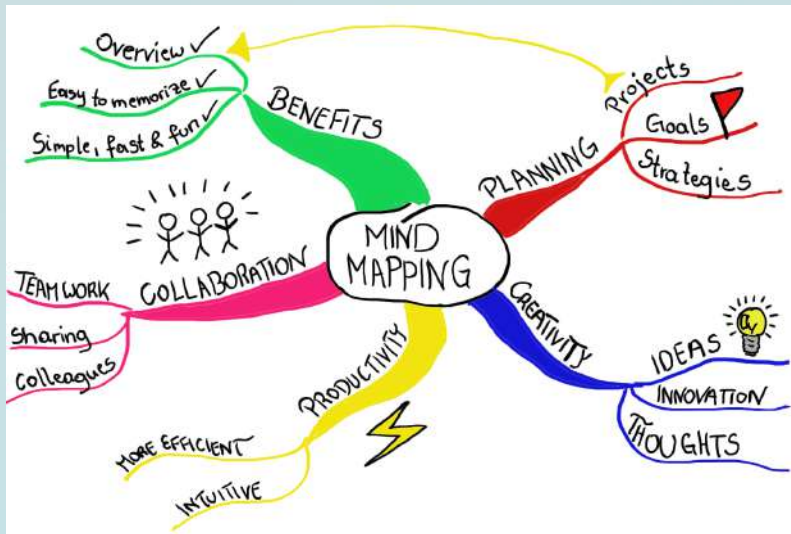
Fundraising for NGOs in Nepal works in fundraising capacity building of the local NGOs of Nepal. It is a membership-based web portal designed exclusively for NGOs, not-for-profits, community service providers, social enterprises, volunteers, and fundraisers seeking funds, grants, skills in fundraising. It is jointly initiated by the Institute of Cultural Affairs (ICA) Nepal and the Institute of Innovation and Quality Assurance (IIQA). Get yourself updated detailly from our different social media sites. The newsletter provides a glimpse of what we offer to our members, resources, and knowledge of fundraising practices.

“When we give cheerfully and accept gratefully, everyone is blessed.”

– Maya Angelou



Mind Mapping



Mind mapping is a way of linking key concepts using images, lines, and links. It was developed as an effective method of generating ideas through association. To create a mind map, one generally starts in the middle of the page with the central theme/main thought and works outward in all directions from that point to create a growth diagram made up of keywords, phrases, concepts, facts, and figures. It can be used for homework and essay writing, especially in the early stages, where it is an ideal strategy for one's "thinking".

Mind maps can be used to generate, visualize, organize, annotate, problem solve, decide, review, and clarify the college topic, so you can get started with assessment tasks. A mind map is used to generate ideas on a topic and it is a great strategy for everyone. Mind maps can be used in a wide range of situations, from brainstorming, sorting out family problems, business meetings, making notes from books or lectures, to planning a series of television programs. One must have a Central theme, associations, and themes to carry out a mind mapping it gives a clear and concise vision to everyone afterwards, more and more people are adopting these methods every day. A mind map is a diagram used to represent words, ideas, tasks, or other items linked to and arranged around a central keyword or idea.

Why is Mind Mapping important?

As Mind mapping is one of the most effective ways to capture and connect various thoughts, it not only highlight important facts but also shows the overall structure of a subject and the relative importance of individual parts of it. Evidence shows that mind mapping can be used to help you plan and organize your thinking before you start writing or get stuck into a project, this is because you can use the technique to develop all your ideas and see how they relate to each other before deciding the best approach to go about the task at hand. To achieve higher levels of concentration and creativity, together with the greater organization and more concise communication, mind mapping might be an effective strategy for one to consider.

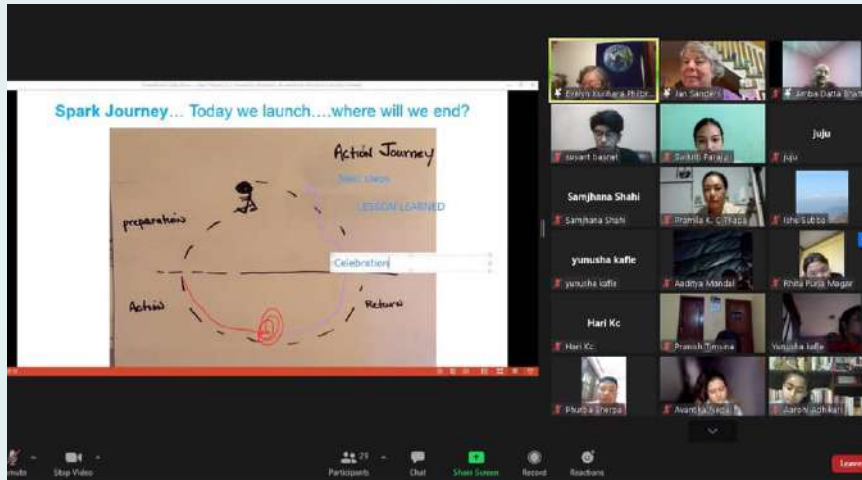
The benefits of mind mapping are many and varied. In summary, they include:

- giving you an overview of a large subject/broad topic and allowing you to represent it in a more concise fashion
- encouraging you to see the bigger picture and creative pathways
- enabling you to plan/make choices about the selection of resource material you have for an assignment and where you are going to place it
- providing you with a more attractive and enjoyable format for your eye/brain to look at, muse over and remember.



Certificate Course on Social Artistry Leadership

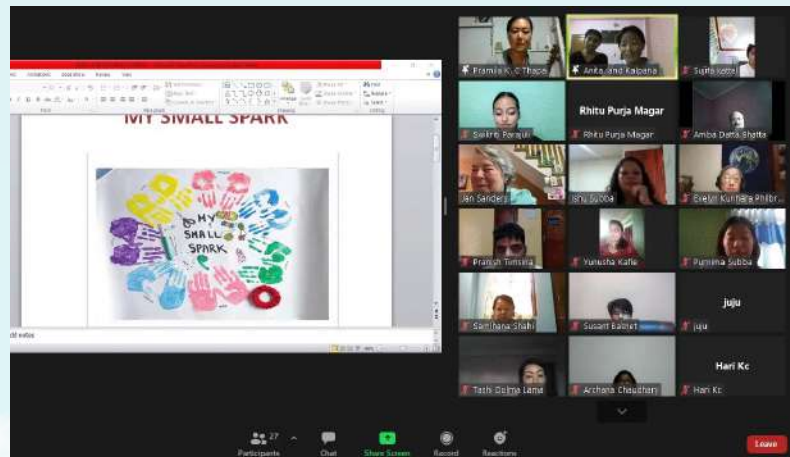
The course on Social Artistry was focused on the members of Fundraising for NGOs in Nepal for youths between the age (18-30) with limited participants. The trainees were Ms. Janet, Ms. Evelyn, Mr. Amba, Mr. Tatwa, Ms. Akim, Ms. Pramila, which was facilitated by the whole team of FFNs. The 2day long session was in both Nepali and English. All the participants came back with great stories and learnings from the Spark Project they carried out between the time duration.



Every participant presented their remarkable reports regarding their project. The projects were carried out on Climate Change, Child Education, Sports, Informal education, Handmade scrunchies, Awareness campaigns on the Mask, the impact of COVID-19 on disabled people, a Cleanliness program, Feeding street dogs, Solar pannel, other different projects aiming at community development. The participants worked on the Spark they had under themselves. All attendees were also financially supported by the FFN and Social Artistry team. We all have a spark within ourselves but we need someone's hand to hold to carry it out for motivation to all those people out there.

This training worked as a great inspiration for all the participants to carry out any project they wished for. Throughout the session, we discussed how overwhelmed we all were while conducting our Spark Projects. This project also worked as a refreshment among the attendees during the pandemic getting them engaged in the things they loved and had always wished for.

Every participant warmly appreciated the training session and expressed their deepest gratitude to the mentors. They also look forward to attending these training in the near successive future aiming at individual and community development. We FFN team were also very proud at contented after seeing the remarkable works they all did. The session brought a lot of changes among the participants, we also wished to take out their creativeness. Some of the participants also get very emotional during the session, taking remembering the close person who meant a lot in their lives. The participants got a chance to engage themselves in deepest imagination, mind-mapping, the yardstick of time, how one can be forever grateful, and how to achieve everything by staying optimistic in life. They also expressed that how they have been implementing all the things they learned and the difficulties they faced while adopting the measures, the facilitators all helped them to overcome those obstacles.

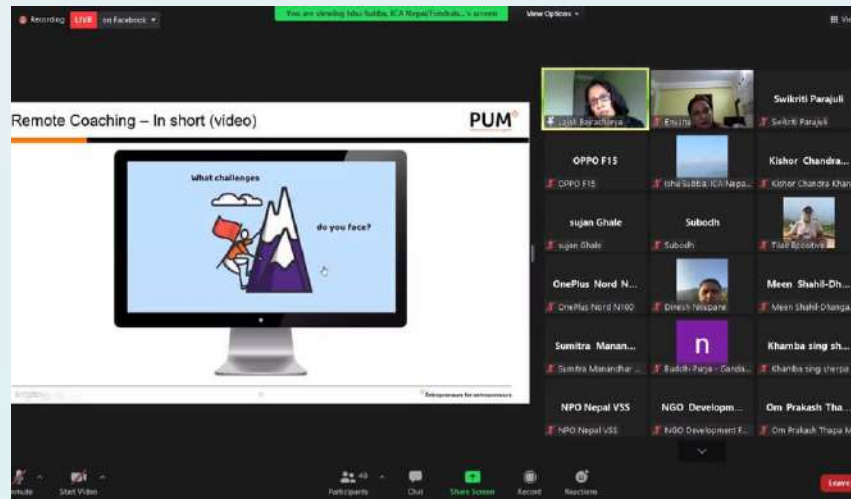


At last, we all had tears of joy in our eyes, visualizing our achievement. After the very successful 2day long session we all promised each other to keep these works going and aiming our Spark. All the participants also hoped to meet each other someday doing great things and as someone's inspiration.

Every Friday Learning Friday- Classified Talks

Fundraising for NGOs in Nepal has been organizing Classified Talks shows from experts on particular topics. Despite moving from the physical world to the virtual world, our FFN team never compromises on learning and sharing. Participants were also very contented to have a platform where they can solve their queries and learn new things. During the month of September, we organized classified talk shows on four different relevant topics, which are as follows:

- Strengthening NGOs through Financial Viability- Dr. Yogesh Kumar Upadhyay
- Disability Inclusive Project Planning & Grant Support from Abilis Foundation- Dr. Birendra Raj Pokharel
- Key Role of Small and Medium Enterprises (SMEs) in Economy- Ms.Lajali Bajracharya
- Assets Based Community Development_ Some Fundraising Challengees- Mr. Raj B. Giri



Attendees have warmly appreciated the learning program. More and more audiences are attending this free webinar and improving their fundraising skills each Friday with FFNs. We have collectively aimed to let people know more about NGOs, their funding and NGO support, and its measures adopted worldwide.

The expert and facilitators present during the session establish great insights regarding the particular field, helping people solve their queries without feeling mocked or unaware. We also express our gratitude to

the experts through our Certificate of Appreciation. We collectively aim to conduct these informative sessions more in the near future and despite the pandemic, we aim to foster and spread knowledge breaking the stereotypes.

Need Assessment Meetings

Manmohan Memorial Community Hospital

In September, we went to Manmohan Memorial Community Hospital to conduct Need Assessment Meeting. We overview the situation there and offered them some monetary relief of Rs. 3,00,000. During the pandemic, we also managed to help them in collecting oxygen concentrators. As per of belief of development of our member we also look forward to addressing their needs and contribute through our small efforts. We were very grateful to get ourselves engaged with health sectors during this pandemic and needy situation.





Nepal Community Development Center (NCDC)

NCDC requested FFN to conduct the need assessment study of the Bishnupur Rural Municipality. The overall objective of this need assessment study is to support NCDC in project design and development. Our FFN team aimed to address the existing problems there along with NCDC and look forward to implementing developmental projects.

MOU Signing Ceremony

FFN signed MOU aiming at Sustainable Development Goals through Youth Facilitative Leadership Program together with Kalpa Academy. We also aim to formulate 17 different techniques by 2030 to pursue development.



Leadership Training for Dalit Community

Along with the help of FFN, Ghumtee Dalit Sanjal conducted a 1day leadership training for Dalit Community. The training was carried out to build the capacities of Dalit Communities through Right Based Approach.

Field Visits

Human & National Development Society (HANDS)

In early July, we were able to catch up with one of our members, the Human & National Development Society (HANDS). It has intensive experiences of serving poor and marginalized communities through integrated programs. Throughout the visit, we were able to admire the beautiful deeds they have been doing. During the pandemic, we were also able to collect oxygen cylinders and relief materials to help them ease the situation.



Sukute Visit

To mobilize resources and employment opportunities for local people, we have been operating Dairy, Sanitary Napkins, and Candy making in Sukute. We have been successfully promoting quality dairy products along with safe sanitary napkins to the local people there.



Centre for Disabled Children Assistance (CDCA)

Our FFN team went on a member's field visit to the Centre for Disabled Children Assistance. We were able to explore how beautifully Mr. Dendi has been helping disabled people through his dedication. He has also been successfully conducting Nepal Wheelchair Repair Project, and provide them to needy people.

Dashain Greetings

बडा
दशैं
को
शुभकामना



२०७८ सालको विजय
दशमीको सुखद उपलक्ष्यमा
यहाँ र यहाँहरुको परिवारमा
हार्दिक मंगलमय शुभकामना
व्यक्त गर्दै सुख तथा
समृद्धिको कामना गर्दछौ ।

*Happy Bijaya
Dashami 2078*



Fundraising
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Why do people give?

There have been numerous objectives on why people give. However, the answer to all the queries always remains the same as development. Because at the end of the day, it's also our responsibility to leave a positive impact on society. Some of the reasons that why people give are as follows:

- Giving to charity makes one feel good and strengthens personal values.
- People believe giving is more impactful than any other thing.
- Giving and helping others introduces the importance of generosity to the people around them and encourages them to do the same.
- People believe and care about the ideas of the organization.
- Some people give because they are asked and under peer pressure.
- People seek prestige, power, and recognition.
- People intend to have a positive impact on others which also results greatly in boosting one's mood.
- People often give because of their faith, religious belief, and personal experience.
- People are passionate and motivated about different developmental causes.
- Some people give because of their emotions such as trust, altruism, egoism, and attention.



Some of the Trend of Global fundraising Priorities 2021

- Due to the pandemic, virtual participation in fundraising events has mandated a full transition for the first time in history which is widely used.
- Changing the way of ask as to engage the next generation of donors, you need to change how you ask for funds which could be more effective.
- The donor-advised funds are growing more and more which allows tax benefit as soon as they contribute to the account.
- As the COVID-19 pandemic continues to accelerate the move to online giving, organizations are quickly realizing the benefits of growing an online recurring giving program.
- Social media is becoming increasingly important to draw attention to social movements and community causes.
- Diversity, equity, and inclusion are becoming more central in philanthropy.
- Fundraising has experienced greater commitment and participation.
- Finding a new source of revenue has been a top priority in fundraising planning.
- Artificial Intelligence has been widely used such as automating data cleansing and generating summaries about supporters.
- Another trend in the nonprofit world is the growth in corporate giving which includes volunteer grants matching gifts programs, corporate sponsorship.

Help us Build Houses for Dwarfs (Little People) of Nepal

My name is (Ms) Sundari Mishra. My height is just 47 inches. I represent the Dwarf community of Nepal. You may have never given a thought that the life of people with dwarfism is exhausting both physically and mentally. I face mockery and discrimination all day long. Because of my short stature, I face challenges in travelling, using public toilets, or even using my own kitchen. On the other hand, when I use infrastructure designed for regular stature, my health status deteriorates as the premature bones accelerate.

Due to limited opportunities in income generation, often, I have to struggle to meet my ends. I am just an example of thousands of Nepali dwarf brothers and sisters. There are many things that we, dwarf people, can work together and fulfil our needs independently. I am raising funds to establish a Learning Centre that will accommodate and provide training to people like me which would eventually help us to generate income for better living.

This center will typically be designed to meet the physical requirements of Dwarf people and will be friendly to us such as bathroom stall locks, kitchen slabs, stairs, etc. This Centre will be operated by a team of Dwarf people to train and accommodate the hundreds of Nepali Dwarf.

We, Creative Dwarf Women Association, are seeking generous hands to be part of this noble cause. I am very overwhelmed that the **Fundraising for NGOs in Nepal** has encouraged me to share this good cause with you all.

Your small help can help the dwarf people get access to unlimited equipment and basic human needs which now they can only wish for.



To donate, please follow the link

<https://www.gofundme.com/f/help-sundari-to-build-dwarf-learning-centre>

Your little support would make a huge difference in the lives of the Dwarf people of Nepal.

You may write to our President directly.

Email him: sharada.dhital@gmail.com

Fundraising is a gentle art of teaching the joy of giving.

-Hank Rosso, The Fund Raising School

Fundraising for NGOs Activities in Brief



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